

**Credit distribution structure for Two Years/ One Year PG
M.Com. and Ph. D. Programme**

Year (2 Yr PG)	Level	Sem. (2 Yr)	Major		RM	OJT / FP	RP	Cum. Cr.	Degree
			Mandatory	Electives					
I	6.0	Sem I	12-14 (2*4+2*2 or 3*4+2)	4	4			20-22	PG Diploma (after 3 Yr Degree)
		Sem II	12-14 (2*4+2*2 or 3*4+2)	4		4		20-22	
Cum. Cr. For PG Diploma			24-28	8	4	4	-	40-44	
Exit option: PG Diploma (40-44 Credits) after Three Year UG Degree									
II	6.5	Sem III	12-14 (2*4+2*2 or 3*4+2)	4			4	20-22	PG Degree After 3- Yr UG Or PG Degree after 4- Yr UG
		Sem IV	10-12 (2*4+2 or 3*4)	4			6	20-22	
Cum. Cr. for 1 Yr PG Degree			22-26	8			10	40-44	
Cum. Cr. for 2 Yr PG Degree			46-54	16	4	4	10	80-88	
2 Years-4 Sem. PG Degree (80-88 credits) after Three Year UG Degree or 1 Year-2 Sem PG Degree (40-44 credits) after Four Year UG Degree									
	8.0		Course Work Min. 12 (3*4)		Training in Teaching / Education/ Pedagogy: 4		16 + Ph. D. Work		Ph.D. in Subject

Syllabus for M.Com Program

Savitribai Phule Pune University														
Department of Commerce														
Syllabus for M.Com Programme														
Level	Sem	Major									Total Credits			
		Mandatory*			Credits	Mandatory*			Credits	Mandatory	Credits	Electives (Any One)	Credits	Total Credits
6	Sem I	Corporate Accounting and Financial Management(CA)	Banking and Finance(BF)	Digital Marketing and E-Commerce(DM)	4	Corporate Accounting and Financial Management(CA)	Banking and Finance(BF)	Digital Marketing and E-Commerce(DM)	2	DC1.5-Research Methodology	4	DC 1.6 Indian Economy Structure and Policies/Statistics for Business Research/ Selling and Negotiation Skills	4	20
		DC(CA)1.1 Financial and Accounting Practice	DC(BF)1.1 Monetary and Fiscal Policy Analysis	DC(DM)1.1 Digital Business & E-Commerce	4	DC(CA)1.3 Cost Control and Management Accounting	DC(BF)1.3 Banking Operations and Financial System	DC(DM)1.3 Basics of Digital Marketing	2					
	DC(CA)1.2 Financial Markets System	DC(BF)1.2 Financial Markets System	DC(DM)1.2 Fundamentals of Marketing	4	DC(CA)1.4 Strategic Financial Management	DC(BF)1.4 Digital Banking and Information Technology	DC(DM)1.4 Web Designing & Content Management System	2	DC2.5-On Job Training/TP	4	DC2.6 Developmental Economics/Business Analytics/MS Excel	4	20	
	DC(CA)1.1 Financial Service	DC(BF)1.1 Financial Service	DC(DM)1.1 Social Media Marketing	4	DC(CA)1.3 International Financial Reporting Standards	DC(BF)1.3 Banking Management	DC(DM)1.3 Content Marketing	2						
Sem II	DC(CA)2.2 Financial Risk Management	DC(BF)2.2 Financial Risk Management	DC(DM)2.2 SEM & SEO	4	DC(CA)2.4 Security Analysis and Portfolio Management	DC(BF)2.4 International Banking	DC(DM)2.4 Creative Media Marketing	2	DC2.5-On Job Training/TP	4	DC2.6 Developmental Economics/Business Analytics/MS Excel	4	20	
	DC(CA)2.1 Financial Service	DC(BF)2.1 Financial Service	DC(DM)2.1 Social Media Marketing	4	DC(CA)2.3 International Financial Reporting Standards	DC(BF)2.3 Banking Management	DC(DM)2.3 Content Marketing	2						
Cumulative Credits for PG Diploma														40

* Students has to selected one Specialization under the Major Mandatory Subjects
Exit option: PG Diploma

OR														
Level	Sem	Major									Total Credits			
		Mandatory*			Credits	Mandatory*			Credits	Mandatory	Credits	Electives (Any One)	Credits	Total Credits
6	Sem I	Corporate Accounting and Financial Management(CA)	Banking and Finance(BF)	Digital Marketing and E-Commerce(DM)	4	Corporate Accounting and Financial Management(CA)	Banking and Finance(BF)	Digital Marketing and E-Commerce(DM)	2	DC1.5-Research Methodology	4	DC 1.6 Indian Economy Structure and Policies/Statistics for Business Research/ Selling and Negotiation Skills	4	20
		DC(CA)1.1 Financial and Accounting Practice	DC(BF)1.1 Monetary and Fiscal Policy Analysis	DC(DM)1.1 Digital Business & E-Commerce	4	DC(CA)1.3 Cost Control and Management Accounting	DC(BF)1.3 Banking Operations and Financial System	DC(DM)1.3 Basics of Digital Marketing	2					
	DC(CA)1.2 Financial Markets System	DC(BF)1.2 Financial Markets System	DC(DM)1.2 Fundamentals of Marketing	4	DC(CA)1.4 Strategic Financial Management	DC(BF)1.4 Digital Banking and Information Technology	DC(DM)1.4 Web Designing & Content Management System	2	DC2.5-On Job Training	4	DC2.6 Developmental Economics/Business Analytics/MS Excel	4	20	
	DC(CA)2.1 Financial Service	DC(BF)2.1 Financial Service	DC(DM)2.1 Social Media Marketing	4	DC(CA)2.3 International Financial Reporting Standards	DC(BF)2.3 Banking Management	DC(DM)2.3 Content Marketing	2						
Sem II	DC(CA)2.2 Financial Risk Management	DC(BF)2.2 Financial Risk Management	DC(DM)2.2 SEM & SEO	4	DC(CA)2.4 Security Analysis and Portfolio Management	DC(BF)2.4 International Banking	DC(DM)2.4 Creative Media Marketing	2	DC2.5-On Job Training	4	DC2.6 Developmental Economics/Business Analytics/MS Excel	4	20	
	DC(CA)2.1 Financial Service	DC(BF)2.1 Financial Service	DC(DM)2.1 Social Media Marketing	4	DC(CA)2.3 International Financial Reporting Standards	DC(BF)2.3 Banking Management	DC(DM)2.3 Content Marketing	2						
Cumulative Credits for PG Diploma														40

* Students has to selected one Specialization under the Major Mandatory Subjects
Exit option: PG Diploma

Level	Sem	Major											Credits	Total Credits
		Mandatory*			Credits	Mandatory*			Credits	Mandatory	Credits	Electives (Any One)		
6.5	Sem III	DC(CA)3.1 Forensic Management	DC(BF)3.1 Forensic Management	DC(DM)3.1 Search Engine Advertising		4	DC(CA)3.3 Behavioral Finance	DC(BF)3.3 Retail Banking & Operations					DC(DM)3.3 Inbound Marketing Strategies	2
		DC(CA)3.2 Financial Planning and Wealth Management	DC(BF)3.2 Financial Planning and Wealth Management	DC(DM)3.2 Mastery in Social Media	DC(CA)3.4 EmergingTrends in Accounting		DC(BF) 3.4 Merchant Banking	DC(DM) 3.4 Cyber Laws and Security	2					
	Sem IV	DC(CA)4.1 Mergers Acquisitions and Corporate Restructing	DC(BF)4.1 E-Customer Relationship Management	DC(DM)4.1 E-Customer Relationship Management	4	DC(CA)4.3 Management Information System	DC(BF)4.3 Management Information System	DC(DM) 4.3 Web Analytics	2	DC4.5-Research Project	6	DC 4.6International Business/Micro Finance/Corporate Financial Reproting/Data Visualiation using Tablean	4	22
		DC(CA) 4.2 Introduction to Fintech	DC(BF) 4.2 Introduction to Fintech	DC(DM)4.2 Start-ups and Digital Business Management		DC(CA)4.4 Enterprise Resource Planning	DC(BF)4.4 EnterpriseResource Planning	DC(DM)4.4 Emerging Trends and Technologies in Digital Marketing						
												4		
												4		
												Total Credits	42	
												PG Degree	Overall Credits	82

OR

Level	Sem	Major											Credits	Total Credits
		Mandatory*			Credits	Mandatory*			Credits	Mandatory	Credits	Electives (Any Two)		
6.5	Sem III	DC(CA)3.1 Forensic Management	DC(BF)3.1 Forensic Management	DC(DM)3.1 Search Engine Advertising		4	DC(CA)3.3 Behavioral Finance	DC(BF)3.3 Retail Banking & Operations					DC(DM)3.3 Inbound Marketing Strategies	2
		DC(CA)3.2 Financial Planning and Wealth Management	DC(BF)3.2 Financial Planning and Wealth Management	DC(DM)3.2 Mastery in Social Media	DC(CA)3.4 EmergingTrends in Accounting		DC(BF) 3.4 Merchant Banking	DC(DM) 3.4 Cyber Laws and Security	2					
	Sem IV	DC(CA)4.1 Mergers Acquisitions and Corporate Restructing	DC(BF)4.1 E-Customer Relationship Management	DC(DM)4.1 E-Customer Relationship Management	4	DC(CA)4.3 Management Information System	DC(BF)4.3 Management Information System	DC(DM) 4.3 Web Analytics	2	DC4.5-Research Project/Internship/On Job Training/Job	10	NIL	22	
		DC(CA) 4.2 Introduction to Fintech	DC(BF) 4.2 Introduction to Fintech	DC(DM)4.2 Start-ups and Digital Business Management		DC(CA)4.4 Enterprise Resource Planning	DC(BF)4.4 EnterpriseResource Planning	DC(DM)4.4 Emerging Trends and Technologies in Digital Marketing						2
												Total Credits	47	